

START YOUR TOUR in the basement on Floor -1 and get immersed in history.

Then continue up to Floor 1 to get an insight into the vineyard and find all about winegrowing.

Following this, the next stop is Floor 2 where you can take a look at the winery and learn about the winemaking process.

Finally, go down to Floor 0, the ground floor, where you can get to know our sector and, subject to booking, enjoy a glass of wine.

Floor



HISTORY

- Roman funeral stela (replica)
- 2) The vine in the history of the Earth
- 3 History of vine growing in Navarre

Floor



- Audiovisual: "The winegrowing sector in Navarre" [23 min.]
- (1) Vineyards in Navarre
- 2 Multi-themed showcase



located in each room. They activate as you approach: select your language to start the video

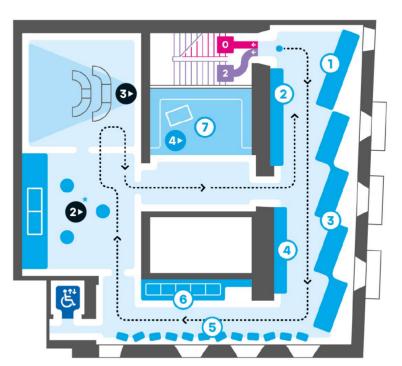
• Access to the floors / START OF THE TOUR

○ Elevator access to the floors / Wheelchairs

Floor



- The vine, the climate and the soil
- Winegrowing areas in Navarre
- Main tasks at the vineyard
- 4 Life at the vineyard
- (5) Vine varieties
- 6 Grape harvesting in the past
- Audiovisual: 360 virtual reality/VR Glasses: "Four seasons and centuries-old cultivation" (get an insight into vine cultivation and winemaking) [7 min.]
- 3> **URLUER** Children's cartoon [16 min.]
- 7) Intangible heritage. 4 Audiovisual [3 min.]

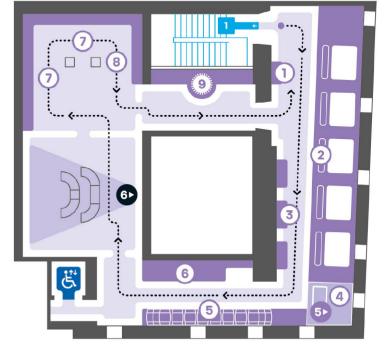


*Put the glasses on and select the language using your eyes. The video will start automatically. TAKE NOTE! If you take off your glasses when the video is playing, then it will stop and start from the beginning.

Floor

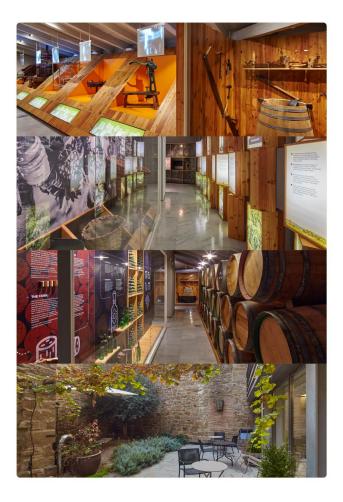
2 OENOLOGY

- 1 The grapes
- (2) Most important winemaking equipment
- 3 How the different types of wine are made
- (4) Barrels and how they are made
- 5 Audiovisual [43 seg.]
- (5) Wine ageing in the barrel
- (6) Wine ageing in the bottle, the bottle and the cork
- Audiovisual: "From the vine to the glass" [14 min.]
- 7 Enjoy wine tasting and pairing
- Quality labels to be found in Navarre
- 9 Roman dolium





and press STOP to end it.





Centro de la Cultura Vitivinícola de Navarra Nafarroako Mahastizaintza eta Ardogintza Kulturaren Zentroa

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> Gobierno Nafarroako de Navarra Gobernua

An alternative way to experience the culture of winegrowing and wine in Navarre

Housed in a 17th century historical building close to the Royal Palace of the medieval town of Olite, in central Navarre, ENOZENTRUM will allow you to discover the winegrowing culture of our region while you enjoy this unique space.

A space supported by walls built in another century, which now offers some modern facilities that will allow you to enjoy an immersive experience in the vineyard, winery and winegrowing culture, thanks to its three audiovisual rooms featuring five-metre-wide screens that you yourself can control using a tablet, 360 virtual reality glasses

and showcases with integrated screening. All this is

accompanied by a number of information panels.

Subject to booking and only if you visit the centre, you can round off this experience with a wine tasting session* while you learn about our sector or, weather permitting, relax in a pleasant outdoor area.

If you're coming with children, you can also enjoy the vineyard with the help of **UVALUBA**, a cartoon specially created for youngsters.

Come, discover and, above all, enjoy!

*Wine tasting session times:

Summer · 1 June to 30 September 13:00 and 18:00

Winter · 1 October to 31 May

